


Central Institute of Business Management Research & Development
Feedback Action Taken Report
Academic Year 2023-24

Sr. No.	Stakeholder	Suggestion Given / Issue	Action Taken
1	Teachers	Lack of balance between theory & application in the course curriculum.	University updated course curriculum to increase the integration of practical applications alongside theory. Additional case studies and real-world problem-solving sessions have been introduced. Several subjects such as Management case analysis has been introduced by University. Students are also taken to the industries for understanding the applications of the theory of MBA.
2	Teachers	Curriculum does not impart enough reasoning, and soft skills.	Incorporated workshops and training modules focusing on analytical, reasoning, and soft skills development. Partnered with industry experts for seminars. Student development program is carried out by the institute for the 360 degree development of the student.
3	Students	Some students feel that the course content is not relevant to the present job market.	Guest lectures were organized with input from industry professionals to ensure more job-relevant topics are covered. Enhanced career counseling sessions. Students are compulsorily encouraged for summer internship which is included in the syllabus in 3 rd semester.
4	Students	Limited application of course knowledge to real-life jobs.	Introduced additional practical assignments, internships, and collaborations with companies for experiential learning opportunities. Industrial mentoring was also provided to the students.
5	Alumni	Relevance of course content to their present jobs is rated lower.	Conducted alumni interaction sessions to gather more detailed feedback to better reflect industry trends and practical application in jobs. Certification courses through MOOCS were encouraged so that students could gain knowledge related to the industry needs.
6	Employers	Balance between theory and applied aspects of the subject is lacking.	Adjusted course content to balance theoretical knowledge with practical skills through simulations, project-based learning, and case studies.
7	Employers	Limited focus on employable skills.	Strengthened employability modules by including more hands-on workshops, skill certification programs, and direct interaction with potential employers.
8	Employers	Students need more experience with real-world training (field visits, internships).	Increased the number of mandatory internships and in-plant training. Established more partnerships with local industries for regular field visits.


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